

MUSTANG *Rally*



THE
MOUNT
VERNON
SCHOOL



Sponsorship GUIDE



Mustang Rally is the School's annual all-community, all-day, fundraising event. Funds received benefit all students by supporting the MV Fund. Gifts made to the MV Fund are pivotal to our ability to create the Mount Vernon experience our families expect and deserve. Giving impacts every aspect of Mount Vernon, from academic, arts, athletics, and IDEA programs, to our extracurricular opportunities, our campus and facilities, and more!

INNOVATION SPONSOR (\$15,000)

- 9-week Innovation Diploma consultative project to solve a pressing business need
- Onsite Booth or Carnival Activity
- Product Sampling
- Made in MV podcast guest feature
- Instagram Takeover, day of event
- Corporate logo on website, social, and all event signage
- All Community Sponsor benefits
- Reserved tent, 10x20

EXPERIENCE SPONSOR (\$7,500)

- Onsite Booth or Carnival Activity
- Product Sampling
- Instagram Takeover, day of event
- Made in MV podcast guest feature
- Corporate logo on website, social, and all event signage
- All Community Sponsor benefits

CARNIVAL SPONSOR (\$5,000)

- Onsite Booth or Carnival Activity
- Corporate logo on website, social, and all event signage
- Instagram Takeover, day of event
- All Community Sponsor benefits
- Reserved tent, 10x10
- Digital Ad on jumbotron

COMMUNITY SPONSOR (\$2,500)

- All Family Sponsor benefits
- 20 concession tickets
- Rally t-shirts for 2 adults (all students will receive a Mustang Rally shirt)
- On-campus Rally Parking Pass*
- Rally souvenir gift
- Business logo on all event signage
- Parade sign with company logo or personalized message
- Reserved parking (limited to first 25 sponsors)

*Parking passes are limited to the first 45 sponsors

FAMILY SPONSOR (\$1,000)

- Lunch for the family
- Wristbands for unlimited carnival rides
- Family name listed in Rally promotional materials
- Sidewalk Decal on parade route

RALLY SPONSOR (\$500)

- 1 wristband
- 20 concession tickets